

**HORSEFIELD
INTERMEDIA**

MULTIMEDIA
INTERNET
FILM
ANIMATION



HORSEFIELD INTERMEDIA STUDIO is a place for realisation of film, animation and multimedia projects.

Our offer is aimed at people who expect commitment and passion as well as the highest execution standards. We combine our clients' needs with capabilities limited by nothing else but imagination.

WHO ARE OUR CLIENTS?

- people responsible for marketing communication
- people responsible for intermedia projects realisation
- movie producers
- advertising agencies

WHAT CAN WE DO FOR YOU?

- presentations displayed on LCD and plasma screens
- internet applications and www services
- short movies (promotion, advertising, training)
- 3D visualisations
- computer animations
- interactive presentations
- flash banners
- streaming video
- presentation systems software
- language localisation of movies



WHAT TOOLS DO WE USE?

We base our **websites** on verified CMS platforms (web kameleon) and provide our clients with full independence of content management while supporting them with our knowledge and experience. We create complex banners and interactive flash applications. ActionScript language programming, allows us to achieve superior functional and visual effects.

Animations and 3D models are produced with Autodesk 3ds Max®. Rendering is based on the excellent mental ray® rendering engine and GI (Global Illumination) lighting techniques and Caustics. Thanks to Apple Motion® software we can produce animations, subtitles, special effects and 2D/3D compositions for movie production. We will meet any visualisation challenge.

We perform **movie editing** on the fastest Apple® workstations and Final Cut Studio 2® software – a non-linear editing system also working in High Definition standard including software for creating animation, sound editing and DVD authoring.

The software and hardware we use, allows us to maximise our staff's creative potential which results in the fulfillment of any of our clients needs.

WHY WORK WITH US?

- we do like our job
- we have many years of production experience
- we have our own creation infrastructure
- everything is created at the same location

WHO HAS TRUSTED US?



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trade shows direct marketing tools telemarketing mailing interactive marketing tools websites internet shops website content name
y product positioning customer segmentation brand equity corporate culture behaviour brand architecture vision and **ANIMATION** missio
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perception future creation identity quality value design plan thought mind image impression comprehension task context exposition style realization p
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reach **MULTIMEDIA** concept idea step ahead step forward brainstorm perception future creation identity quality value design plan
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